



Vision

Sport Nutrition as a beacon light towards performance excellence and health.

Mission

Become the catalyst for «excellences» in **Sport Nutrition** to guide and promote expertise and researches towards new knowledge frontiers.

Core Goals

CG1

Organise, manage and deliver a quality assured annual Conference of relevance and high scientific based impact for members delegate and partner

CG2

Enhance young investigators to overcome the frontier of knowledge in Sport Nutrition

CG3

Develop excellent relationship with our key corporate supporter members, partner and sponsor that empower collaboration and innovation of mutual benefits

Members Goals

MG1

Sport nutrition as an ethic pillar and evidence based practice

MG2

Develop a membership model that provides a high value offer which builds belonging and affiliation with the Society

MG3

Proactive commitment to the dissemination of scientific content and stimulus to affiliation

Economics

Secure the Society's growth and financial sustainability through membership affiliation and partnership activities meeting a proper economic & financial management